



**FOR IMMEDIATE RELEASE:**

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## ***Nearly \$700,000 in Health Care Grants Awarded at Reveal***

### ***Komen Kansas City announces annual funding slate to 13 regional grantees***

**Kansas City, MO.** The Susan G. Komen Greater Kansas City Affiliate announced its 2014-2015 slate of grants to local and regional organizations stretching from Topeka, KS to St. Joseph, MO to Kansas City, MO at their annual Komen Reveal Party this evening. Komen Kansas City leaders presented \$681,398 to 13 nonprofit organizations that support breast health programs throughout Komen's 17-county service area in Kansas & Missouri. A full list of grantees is attached on the second page of this release.

"Tonight is about giving back to the community," said Carli Good, Executive Director. "As we begin our third decade of service to the community we are honored to be able to partner with these 13 worthy nonprofits that have an ongoing commitment to support those who cannot help themselves when it comes to breast health, educational programs, life-saving screenings and breast cancer advocacy."

Good, along with Komen Kansas City Board President Laurie Roberts, announced that, including grants made this evening, Komen KC has now invested more than \$13.4 million in the community through education and breast health programs during their 21-year history in Kansas City. This includes grants towards research through the national Susan G. Komen Grants Program.

Both Good and Roberts proudly reviewed the incredible accomplishments achieved during the past 12 years as the Greater Kansas City affiliate celebrated two decades in Kansas City. They went on to preview a very exciting 2014 as well as revealing the 2014-2015 campaign theme of "Every1 Counts."

"The Every1 Counts campaign will be seen throughout the next 12 months as a proud reminder of commitment to tell the stories of those who have battled this horrific disease," added Good in her remarks. "We are reminded of our mission though every breast cancer survivor we meet and stories they tell. We know that each year of survivorship is an anniversary to be cherished and celebrated as this disease impacts young and old regardless of race or economic background. Komen KC leaders said the campaign will be rolled out through their Web site, blog, emails and social media over the next few weeks and serve as a conduit for members of the breast cancer community to share their journey with supporters worldwide.

#### **About Susan G. Komen for the Cure® and the Komen Kansas City Affiliate**

Susan G. Komen is the world's largest breast cancer organization, funding more breast cancer research than any other nonprofit while providing real-time help to those facing the disease. Since its founding in 1982, Komen has funded more than \$800 million in research and provided more than \$1.7 billion in funding to screening, education, treatment and psychosocial support programs serving millions of people in more than 30 countries worldwide. Komen was founded by Nancy G. Brinker, who promised her sister, Susan G. Komen, that she would end the disease that claimed Suzy's life. Visit [Komen.org](http://Komen.org) or call 1.877.GO KOMEN. Connect with us on Facebook at [facebook.com/susangkomen](https://www.facebook.com/susangkomen) & Twitter [@SusanGKomen](https://twitter.com/SusanGKomen).

Through events like the Komen Kansas City Race for the Cure®, the Kansas City Affiliate has invested more than \$13.4 million in local community breast health programs in our 17-county service area and in research throughout the US with our national grants program. Up to 75% of net proceeds generated by the Affiliate stay in the Kansas City region. The remaining income (25%) goes to the national Susan G. Komen Grants Program to fund research. For more information visit [KomenKansasCity.org](http://KomenKansasCity.org) or join the conversation on Facebook at [facebook.com/KomenKansasCity](https://www.facebook.com/KomenKansasCity), Twitter at [@KomenKansasCity](https://twitter.com/KomenKansasCity) or Instagram [@KomenKC](https://www.instagram.com/KomenKC).